

City of Ball Ground Overview

What makes
Ball Ground
Unique?

Ball Ground By the Numbers!

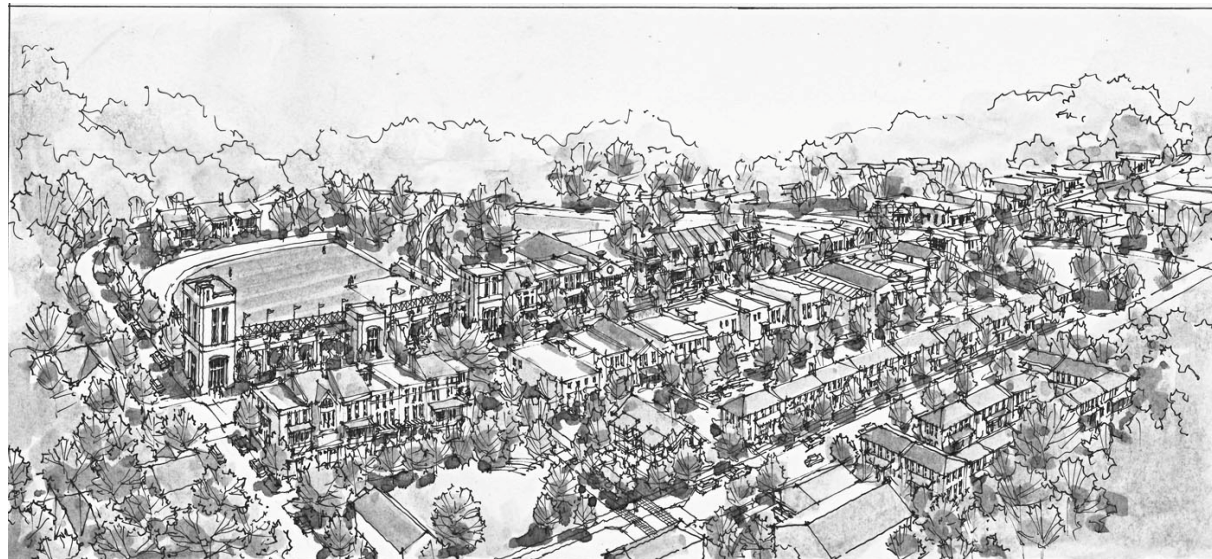
- 1,950 Residents
- 71 Businesses
- 623 Jobs
- 3,688 Acres
- 5.77 Square Miles
- 130 Years Old
- 2nd Oldest City in Cherokee County
- 53 Building Permits in 2015

Public Facilities



The Valley Street Overlay District

- Encourage development on Valley Street away from Canton Highway.
- Create a link between the city's emerging commercial district and its historic downtown.



The Valley District

Ball Ground Georgia

Urban



Valley Street Before Construction



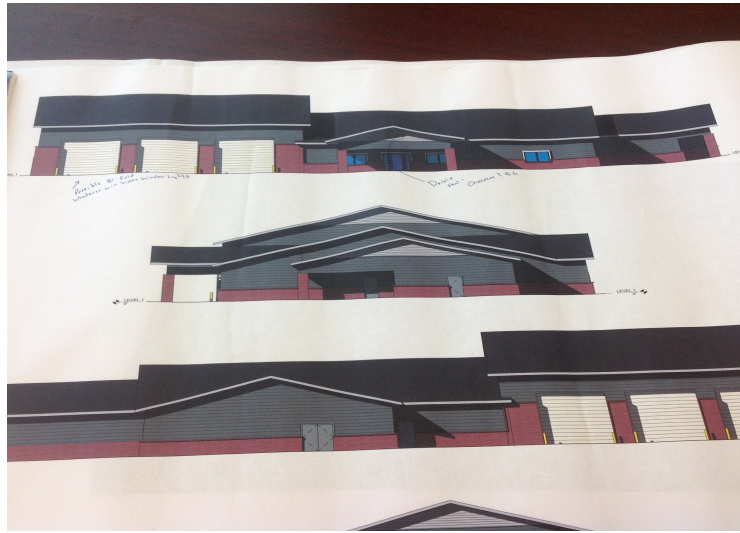
Valley Street After



Valley Street Development



Valley Street Development (2)



What's Up Next on Valley Street

- January 2016 – Universal Alloy Corporation
- January 2016 – New Fire Station
- January 2016 – Your Business??

- And.....

Valley Street Streetscapes

- \$600,000 in Federal Grant Funding
- Sidewalks, Street Lights, Pedestrian Rest Areas, Plantings
- $\frac{3}{4}$ Mile Linear Park
- Connects the School with Business and Residential Components of District
- Will Complete the Loop Establishing over 4 Miles of Contiguous Sidewalk

Downtown Before Streetscapes



Downtown During Streetscapes



Downtown During Streetscapes



Downtown After



What Followed Streetscapes?

- D-LAB – Complete makeover of the old Ball Ground Elementary School Facility for a design studio and screen printing company – 20 jobs
- Frankfurt Doner and Meats (German Deli)
- Les Bon Temps (Cajun Cuisine)
- Martins General Store
- The Corner District (Wedding & Events Venue)
- We provide Wi-fi Downtown and in all Parks
- And we Certainly have to mention.....

MENA

(Starring Tom Cruise...and Rick Roberts)



DESIGNATIONS

- Downtown Ball Ground is Listed on the National Register of Historic Places
- Ball Ground Achieved the “Main Street” Designation in 2014 making business and property owners in the district eligible for great financing opportunities.
- The Very Southern Edge of our Downtown District is an “Opportunity Zone” Making Employers Eligible for Tax Credits for Jobs Created.

What Did Mena Mean?

- Estimated \$500,000 to Local Economy
 - \$100,000 to off duty officers county wide
 - \$100,000 to security guards hired locally
 - \$120,000 in Building/Property Leases (in City)
 - \$20,000 in Food Purchases for Catering
 - \$3,000 in Propane Sales for Catering Trailers
 - \$1,500 Daily in Car Part Sales (Vintage Cars)
 - Local Restaurants Reported Record Breaking Sales
 - Local Vendors Reported Record Sales
 - Local Contractors Picked up Numerous Jobs

What's Next for Downtown

- 4 (yes 4) of the old ‘Rock Shops’ are under contract with a closing date of September 30th, 2015
- THE ROCK IS GONE from the central parking lot downtown
- The City has entered a lease with the railroad to obtain additional downtown parking – should be available by October 30th.

The Burger Bus Coming Soon!!

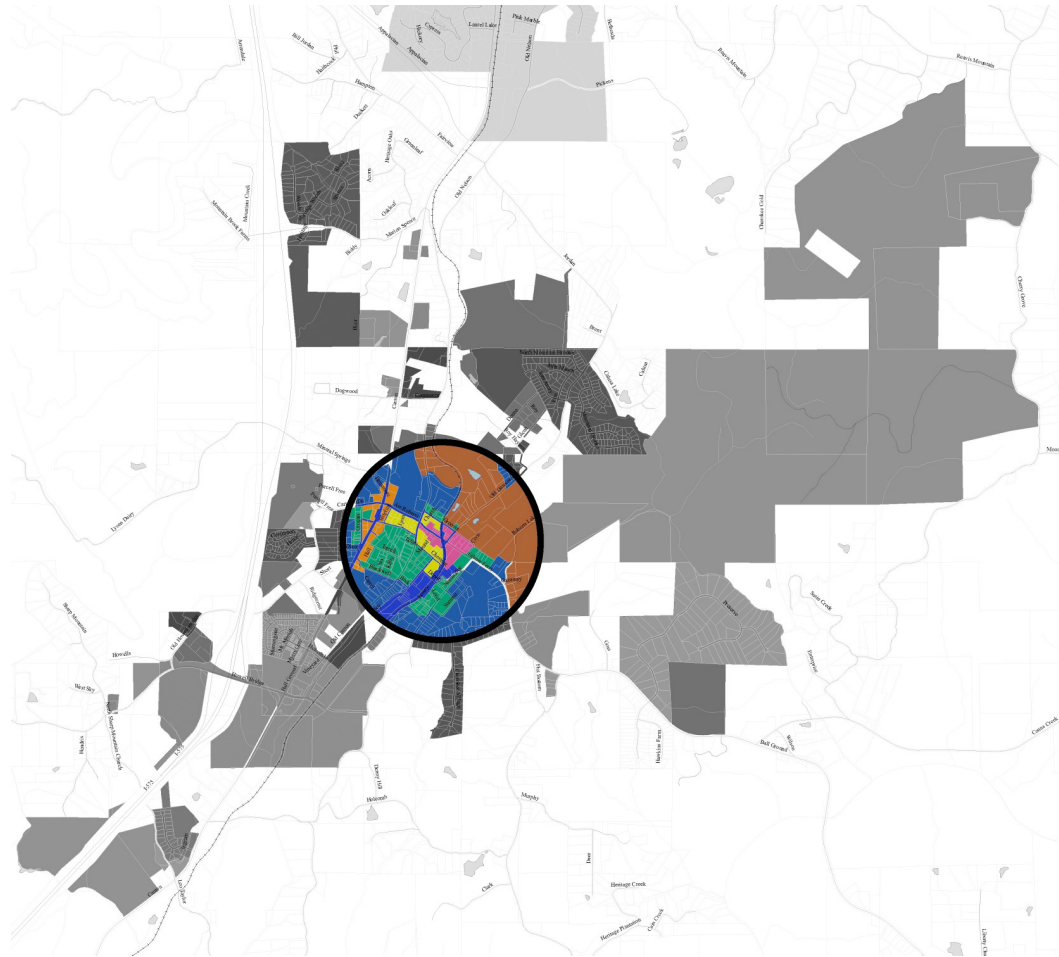
- Original City of Atlanta Street Car Trolley
- Restored and will be located on RR right of way downtown
- Indoor and Outdoor Seating adjacent to City Center Park
- Made possible by the City of Ball Ground DDA and Mr. TY Brown – Owner of D-Lab

THE BURGER BUS (Under Rennovation)

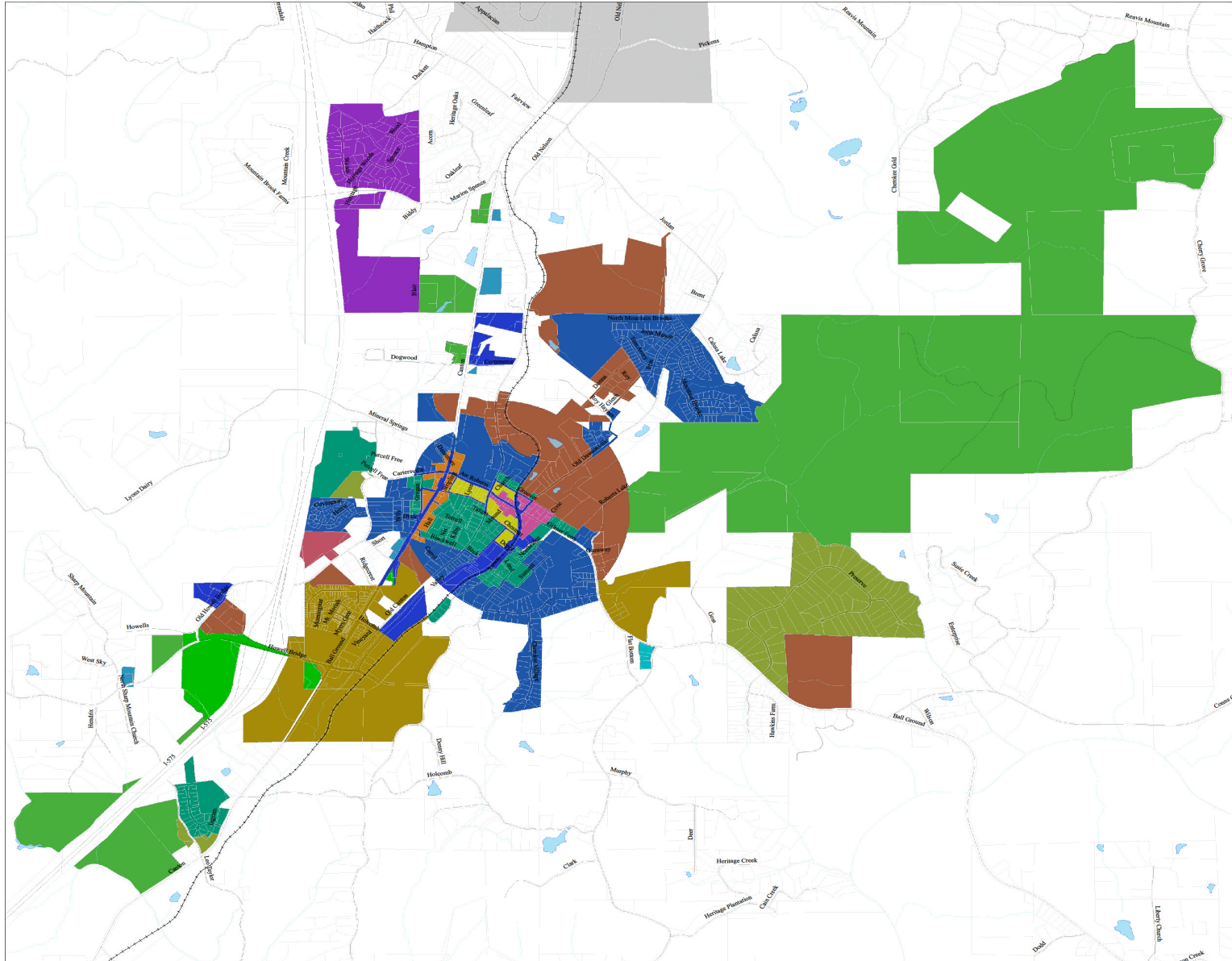
- At it's Temporary Home in Public Works



Ball Ground 1990



Ball Ground Now



Olde Mill



Mountain Brooke



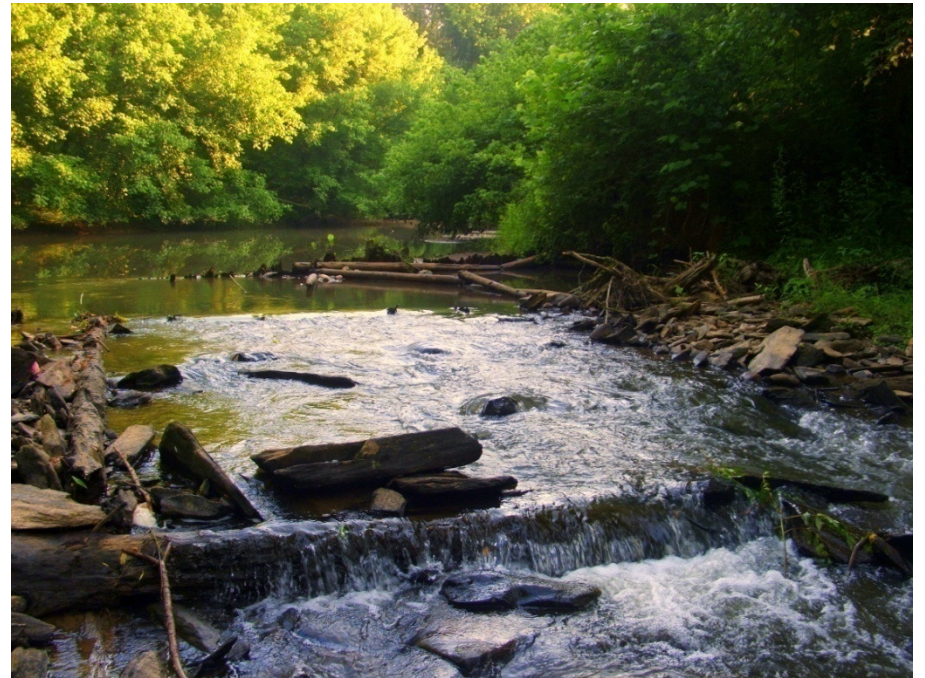
Lantern Walk



What is Next in Ball Ground

- TE Grant to Enhance Valley Street Corridor
- Sewer Expansion North on State Rt Business 5
- Botanical Garden at City Hall
- Cherokee County's First Winery (Feathers Edge)
- Green Space Acquisition to connect City to Long Swamp Creek and Roberts Dam

Long Swamp Creek



Trademarks? Really? YES!

- Ball Ground – Where We Roll Out the Red Carpet, Not the Red Tape TM
- **Ball Ground Rocks** TM – Merchandizing To Begin Soon
- We have also obtained a Trade Mark for our **City Seal** – something very few Cities have done.



Services

- Public Safety
- Water
- Sewer
- Planning and Zoning
- Street Lights
- Parks and Recreation
- Roads and Streets
- Solid Waste/Sanitation
- Fire

Public Safety Profile

- Small but efficient and effective department
- All cars equipped with camera systems
- All cars equipped with lap tops and internet access.
- Department fully automated with the Cloud Cop Software
- Cloud Cop Fully Integrated with Court Software – E Tickets

Water and Sewer

- 980 Connections
- Single Source Well Capable of 300 gallons per minute
- Best Tasting Water in Georgia Award
- Safety Connections to the CCWSA for Emergency Use
- Sewer Collection System – Treated in Canton

Parks and Recreation

- Complete Parks Renovation in 2013
- Monthly “Movies in the Park”
- Ball Ground Rocks the Park Summer Concerts
- Festivals
- Yoga in the Park
- Hosted 2 Dizzy Dean State Championship Tournaments
- Fields are Interchangeable – can be used for Softball or Baseball (Portable Mounds)

Contact Information

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